



AMERICAN
PSYCHIATRIC
ASSOCIATION

FOUNDATION



2025

APA Foundation Corporate Alliance

As a 501(c)3 philanthropic organization and the nonprofit programming arm of the American Psychiatric Association (APA), the American Psychiatric Association Foundation (APAF) complements the professional work of the APA through innovative outreach aimed at eliminating stigma, raising awareness, and overcoming barriers to care – with a vision to create a mentally healthy nation for all.

We cannot do our work alone. The APA Foundation Corporate Alliance is a roundtable that brings together companies that share a commitment to improving mental health in communities across the country. It serves as a mechanism to encourage corporate support and participation in public education and research initiatives of the APA Foundation.

Opportunities for Corporate Alliance Members

Connect with Leaders & Peers

- » Connect with other Alliance members and APA/APAF leadership biannually at meetings tailored to mutual areas of interest and provide a forum for focused dialogue about global and national pressing issues in mental health policy, corporate best practices and advances in patient care.
- » Forge new partnerships with diverse organizations that prioritize mental health from a range of industries and sectors including criminal justice, healthcare, education, military, finance, wellness, and more.
- » Engage in discussions and gain insights with like-minded experts, peers and leaders at the APA Annual Meeting.
- » Attend the APAF Annual Foundation Benefit to raise funds for high impact programming and join us in celebrating our accomplishments of the previous year.

Learn & Implement

- » Join APA and APAF educational webinars throughout the year.
- » Receive important policy updates and innovative practices from the APA, APAF, Center for Workplace Mental Health through monthly newsletters, social media (Facebook, LinkedIn, YouTube) and Virtual Town Hall Meetings.
- » Meet with APA and APAF experts and your key stakeholders about mutually aligned challenges and initiatives.
- » Join the APAF in high-impact initiatives crucial to the treatment of mental illness, access to care and the elimination of stigma.

Recognition & Awards

- » Corporate Alliance activities and Foundation programs underwritten partially by Alliance members may be covered in Psychiatric News, on APAF's website, www.apafdn.org, and through our social media.
- » Your corporate name or logo will be used to confirm and promote your support of the APAF through a variety of channels (including the APAF Annual Report, website, and at the APA Annual Meeting).

2025 Membership Levels and Additional Benefits

Foundation Patron (\$50,000)

- » 15% discount on Notice. Talk. Act.® *at Work* program.
 - Choice of: Notice. Talk. Act. *at Work* virtual one-on-one training for senior staff OR one virtual two-hour Notice. Talk. Act.® *at Work* training for staff, including materials.
- » Complimentary registrations: 6 for the APA Foundation Corporate Alliance Biannual Meetings, 4 for the APA Annual Meeting and 8 for the Annual Foundation Benefit.
- » 2 Issue-specific meetings a year with APA/APAF leadership and experts.
- » 3 subscriptions to PsychNews.

Grand Patron (\$30,000)

- » 10% discount on Notice. Talk. Act.® *at Work* program.
 - Choice of: Notice. Talk. Act.® *at Work* virtual one-on-one training for senior staff, OR one virtual two-hour Notice. Talk. Act.® *at Work* training for all staff, including materials.
- » Complimentary Registrations: 4 for APA Foundation Corporate Alliance Virtual Biannual Meetings, 2 for the APA Annual Meeting, and 6 for the Annual Foundation Benefit.
- » 1 Issue-specific meeting a year with APA/APAF leadership and experts.
- » 2 subscriptions to PsychNews.

Patron (\$15,000)

- » Choice of: 5% discount on Notice. Talk. Act.® *at Work*, Notice. Talk. Act.® *at Work* virtual one-on-one training for senior staff, OR one virtual two-hour Notice. Talk. Act.® *at Work* training for all staff, including materials.
- » Complimentary Registrations: 3 for APA Foundation Corporate Alliance Virtual Biannual Meetings, 1 for the Annual Meeting Registration, and 4 for the Annual Foundation Benefit.
- » 2 subscriptions to PsychNews.

Sustaining Member (\$10,000)

- » Complimentary Registrations: 2 for APA Foundation Corporate Alliance Virtual Biannual Meetings and 2 for the Annual Foundation Benefit.
- » Subscription to PsychNews.

Questions?

Please contact:

Lilia Coffin at lcoffin@psych.org or apafoundation@psych.org